



India Association of Greater Boston Inc.

P.O. Box 1345, Burlington, MA 01803
(888) 836-2727 E-mail: iagb@iagb.org
www.iagb.org

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Dear Sponsor,

You are cordially invited to become a sponsor/ advertiser for the upcoming IAGB India Day function on Sunday, August 15th, 2010 at 4pm, at the DCR Hatch Memorial Shell at the Boston Esplanade. The program is a celebration of India's Independence Day. Our audience has grown from 5,000 in 1995 to over 20,000 in 2009.

The following sponsorship categories/ advertising opportunities are available:

Category	Value	Benefits
Platinum Sponsor	\$ 5,000	Front Banner Display (3' x 9'), Full Page Color Ad in the Program Guide, Display table/booth, logo inclusion in print literature. Name mentioned on stage.
Gold Sponsor	\$ 4,000	Front Banner Display (3' x 7'), Full Page Color Ad in the Program Guide, Display table/booth, logo inclusion in print literature. Name mentioned on stage.
Silver Sponsor	\$ 3,000	Front Banner Display (3' x 5'), Full Page Color Ad in the Program Guide, Display table/booth, logo inclusion in print literature. Name mentioned on stage.

Ads in the Program Guide –

Full Page Outside Back Cover	Color	8 x 11 in.	\$ 1,500
Full Page Inside Front Cover	Color	8 x 11	\$ 1,200
Full Page Inside Back Cover	Color	8 x 11	\$ 1,200
Full Page	Color	8 x 11	\$ 500
Full Page	B & W	8 x 11	\$ 350
Half Page	B & W	7 1/4 x 4 3/4	\$ 200
Quarter Page	B & W	3 1/2 x 4 3/4	\$ 100

Deadline for ad submission is August 1st, 2010. Please email your request to iagb@iagb.org

Tables at the Event - \$ 500 each (\$ 250 for small businesses and non-profit organizations)

Please email your table request ASAP to tables@iagb.org

NO FOOD/ SNACK/ DRINK SALES WILL BE ALLOWED AT THE TABLES.

Please make your checks payable to: India Association of Greater Boston Inc. and mail to: P.O.Box 1345, Burlington, MA 01803. Thank you.

Sincerely,

Executive Committee
IAGB

Terms and Conditions

1. An Agreement/ Invoice will be sent by IAGB upon placing an order for all levels of sponsorship/ ad/ table.
2. Signed Agreements must be received and Payments are due in full prior to the event.
3. Any Late Charges will be assessed at the rate of 1% per month.
4. Vendor agrees not to give out balloons to visitors. This is expressly prohibited.